



Owners Only Retreat 2010

FRIDAY, OCTOBER 22, 2010

8:30 – 9:45 am	Breakfast Buffet & Registration	
9:45 – 10:00 am	Opening Remarks	Judy Lawton
10:00 – 10:45 am	“Creating a Winning Employment Brand”	Jonathan Katz
10:45 – 11:15 am	Break	
11:15 – noon	“Staffing Myths & Reality”	Michael Neidle
Noon – 1:00 pm	Lunch	
1:00 – 2:00 pm	Expert Panel: Business forecast, PEO & healthcare of in-house staff, managing profits/cash flow (presentations: 20 minutes each)	Greg Palmer Mike Santos Tage Tracy
2:00 – 2:30 pm	Refreshment Break	
2:30 – 4:00 pm	Roundtables: Facilitated by Expert Panelists (30 minutes for each table, then facilitators switch tables)	Greg Palmer Mike Santos Tage Tracy
4:00 – 5:00 pm	Put your feet up! Freshen up for the evening!	
5:00 – 6:30 pm	Hosted Cocktail Reception	Sponsored by Innovative Employee Solutions
6:30 – ???	Dinner & evening activities on your own!	



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SATURDAY, OCTOBER 23, 2010

8:00 – 9:00 am	Breakfast Buffet	
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9:00 – 10:00 am	Expert Panel: Mergers & Acquisitions, succession planning, financial planning, exit strategies, 401Ks, investments (presentations: 20 minutes each)	Lynn Jordon/Gar Jacobs Laura Stees/Cassie Smith Ed Cogan
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10:00 – 10:30 am	Break	
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10:30 – noon	Roundtables: Facilitated by Expert Panelists (30 minutes for each table, then facilitators switch tables)	Lynn Jordon/Gar Jacobs Laura Stees/Cassie Smith Ed Cogan
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Noon – 1:00 pm	Lunch – Guest Speaker, Candidate for State Assembly	Shannon Grove
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1:00 – 2:00 pm	“Legal Update” (Fisher & Phillips, LLP)	John Polson Lonnie Giamela
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2:00 – 2:15 pm	Refreshment Break	
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2:15 – 3:00 pm	“State Unemployment Insurance”	Stacy Mackey
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3:00 – 3:45 pm	“The Impact of Healthcare Reform on Staffing Businesses in California”	Steve Wehn
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3:45 – 4:00 pm	Raffle Drawing (50/50 cash split)	
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