



Annual Sponsorship Opportunities for 2012

Join California Staffing Professionals as an Industry Partner and open the doors to a range of networking and business opportunities. As an annual sponsor, you have the opportunity to maximize the dollars you invest with CSP.

Diamond Annual Sponsorship _____ \$10,000 (Only 2 available)

Your logo on all CSP correspondence
Dedicated page website on industry partners page
Diamond annual sponsorship thanked on each newsletter
Diamond annual sponsorship noted on main industry partner's web page
First right of refusal for Conference, Legislative Day and Owners Only Retreat
CSP Membership included. Entire \$10,000 towards your choice of sponsorships
Payment Plan Available

Sapphire Annual Sponsorship _____ \$7,500 (4 now available)

Sapphire annual sponsorship thanked on each newsletter
Sapphire annual sponsorship noted on main industry partner's page
Second right of refusal for Conference, Legislative Day and Owners Only Retreat
CSP Membership included. Entire \$7,500 towards your choice of sponsorships
Payment Plan Available

Ruby Annual Sponsorship _____ \$5,000 (8 now available)

Ruby annual sponsorship noted on main industry partner's page
Ruby annual sponsorship thanked on each newsletter
CSP Membership included. \$4,500 in credit towards your choice of sponsorships
Payment Plan Available

Emerald Annual Sponsorship _____ \$3,000 (8 now available)

Emerald annual sponsorship noted on main industry partner's page
Emerald annual sponsorship thanked on each newsletter
CSP Membership included. \$2,500 in credit towards your choice of sponsorships
Payment Plan Available

CSP Membership _____ \$500

- ★ Complimentary listing on CSP website (www.cspnet.org) with free hyperlinks to your email address and your company's website!
- ★ A welcome email from CSP to all members announcing your new partnership with us!
- ★ Free CSP member mailing list uploaded via e-mail! Yours for the asking!
- ★ Participate and network at local chapter meetings (7 chapters conveniently located throughout the state)!
- ★ Opportunity to sponsor at the Owners Only Retreat!
- ★ Opportunity to sponsor at Legislative Day!
- ★ Opportunity to sponsor at local chapter meetings!
- ★ Opportunity to submit relevant articles to the online newsletter and Members Only LinkedIn Group!
- ★ Receive all relevant membership mailings, emails and faxes!
- ★ Supply us with your e-brochure and firm information and we will distribute it to all our members!
- ★ Attend individual Chapter meetings and State Events at member prices!
- ★ Opportunity to sponsor at our annual Staffing and Recruiting Conference!
- ★ Business referrals from inquiring members!
- ★ Admission to chapter meetings and annual conference at special member prices!
- ★ Opportunities to partner with CSP for increased exposure to our members!
- ★ Authorization to use the CSP logo in your marketing materials!

<u>Events and Opportunities at Conference 2012</u> <u>J.W. Marriott Resort Palm Desert June 14-16</u>	<u>Events and Opportunities at Owners Only</u> <u>Hyatt, Santa Rosa - November 2012 TBD</u>
<input type="checkbox"/> Exhibitor Booth\$1,495	<input type="checkbox"/> Exhibitor Table..... \$1,000
<u>Sponsorships</u>	<u>Sponsorships</u>
<input type="checkbox"/> Friday Evening Gala.....\$5,000	<input type="checkbox"/> Breakfast Sponsor \$500
<input type="checkbox"/> Share Gala\$3,000	<input type="checkbox"/> Lunch Sponsor\$750
<input type="checkbox"/> Full Vendor/Mgr Party\$3,500	<input type="checkbox"/> Break Sponsor\$350
<input type="checkbox"/> Share Vendor/Mgr Party\$2,000	<input type="checkbox"/> Tote Bags\$1,000
<input type="checkbox"/> Full PAC Party.....\$3,500	<input type="checkbox"/> Attendee Binder\$1,000
<input type="checkbox"/> Share PAC Party.....\$2,000	<input type="checkbox"/> Name Badges.....\$1,000
<input type="checkbox"/> Tote Bags.....\$2,500	<input type="checkbox"/> PAC Fundraising Event Sponsor \$2,000
<input type="checkbox"/> Attendee Binder\$2,000	<input type="checkbox"/> Wine Tour..... \$2,500
<input type="checkbox"/> Keynote Sponsor\$1,500	
<input type="checkbox"/> Owner/Manager Break.....\$1,000	<u>Individual Chapter Meeting Sponsor</u>
<input type="checkbox"/> Break Sponsor\$500	<input type="checkbox"/> San Diego\$250 per meeting
<input type="checkbox"/> Breakfast Sponsor\$1,000	<input type="checkbox"/> Orange County.....\$250 per meeting
<input type="checkbox"/> Lunch Sponsor\$1,500	<input type="checkbox"/> Inland Empire.....\$250 per meeting
<input type="checkbox"/> Name Badges\$1,500	<input type="checkbox"/> Los Angeles\$250 per meeting
	<input type="checkbox"/> Silicon Valley.....\$250 per meeting
<u>Annual Supplies Sponsorships</u>	<input type="checkbox"/> Golden Gate.....\$500 per meeting
<input type="checkbox"/> Tote Bags\$3,000	<input type="checkbox"/> Sacramento.....\$250 per meeting
<input type="checkbox"/> Attendee Binder..... \$2,500	
<input type="checkbox"/> Name Badges..... \$2,000	
	<u>Banner Advertising on CSP Website</u>
<u>Opportunities at Legislative Day</u> <u>Sacramento ■ Spring Date to be Determined</u>	<input type="checkbox"/> Large Banner Ad (Home Page) \$1,000
<input type="checkbox"/> Exclusive Sponsor\$1,500	<input type="checkbox"/> Large Banner Ad (Sub Pages).....\$600

Yes, we want to participate at the following level:

- Diamond Sponsor (\$10,000) Ruby Sponsor (\$5,000)
 Sapphire Sponsor (\$7,500) Emerald Sponsor (\$3,000)

Name(s): _____

Company: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

Payment: Check (payable to CSP) AmEx VISA MasterCard Discover

Credit Card #: _____ Expiration (MM/YY): _____

Total Amount Authorized: \$ _____

Please charge my credit card the amount authorized above. For payment arrangements, a 50% deposit is required "AT THE TIME OF COMMITMENT". No refunds will be granted.

Signature: _____ Date: _____

Events and Opportunities

Conference ■ J.W. Marriott Resort Palm Desert ■ June 14 to June 16, 2012

Exhibiting at California Staffing Professionals' Annual Conference is an outstanding opportunity to connect with the purchasing power of our industry. Our attendees either make buying decisions for their companies or influence the decision making process.

Benefits of Exhibiting:

- ★ Complimentary conference attendee list.
- ★ Breakfast, breaks and lunches are scheduled in the exhibit hall.
- ★ Complete listing of all exhibitors included in every attendee packet.
- ★ Listing of all exhibitors sent to attendees prior to conference to arrange appointments with you.
- ★ Private Vendor/Owner/Manager party Thursday evening.
- ★ Exhibit hours designed to provide maximum networking opportunities.
- ★ Complimentary "exhibit only" passes for your local clients. (Saturday Only)
- ★ Affordable sponsorship opportunities for additional marketing exposure.
- ★ Complete conference package for one (includes all catered meals including the Friday Gala).

Booth Prices:	<u>Before April 15, 2012</u>	<u>After April 15, 2012</u>
	\$1,495 for CSP Industry Partners	\$1,695 for Industry Partners
	\$1,895 for non-members	\$2,095 for non-members

Friday Evening Gala Sponsorship: Our highest profile event each year. Our evening gala includes dinner and dancing. As a sponsor of this event you will have an opportunity to welcome the attendees at the door, and address them during dinner. Your company logo will be included in all gala promotions.

Vendor/Owner/Manager reception Sponsorship: This is a great opportunity to meet Owners and Managers, the decision-makers, in a more casual setting. Sponsors of the cocktail hour reception be acknowledged at the entrance of the reception area and your company logo will be included on all promotional materials for the party.

PAC Party Sponsorship: CSP PAC is a very important part of our membership benefits. Our PAC provides us a voice with our legislature in Sacramento. Every person who donates to our PAC is acknowledged at the PAC Party. Our PAC Party sponsor will have the opportunity to address the attendees, will be acknowledged at the entrance of the reception area, and your company logo will be included in all advertisement for the party.

Keynote Speakers Sponsorship: Each sponsor will introduce their chosen keynote speaker. Sponsor will have the opportunity to address the attendees, be acknowledged at the entrance or on the stage of the keynote area and your company logo will be included in all keynote promotional material

Lunch Sponsorship: Signage at lunch and the opportunity to introduce your firm to our members.

Breakfast Sponsorship: Signage at breakfast & an opportunity to introduce your firm.

Breaks Sponsorship: Signage for break sponsorships.

Tote Bags Sponsorship: Your logo printed on the bag in one color

Attendee Binder Sponsorship: Your logo or artwork (with conference committee approval) will be the cover of the conference spiral binder. You simply supply the appropriate number of copies!

Name Badges Sponsorship: Your logo printed on the front of the name badge.

Owners Only Retreat ■ Hyatt, Santa Rosa - November 2012

CSP's Owners Only Retreat is held for two days each fall. This event is limited to Owners of Staffing & Recruiting Companies. Industry partners have the opportunity to network with Owners in an intimate setting. Sponsoring Industry Partners are given the opportunity to address the group during the event. There is a limited number of sponsorship opportunities including an optional group social activity (depending on venue) held the day before the actual two-day event.

Legislative Day ■ Sacramento ■ March, 2012

Our annual legislative day is held for one day in the spring of each year in Sacramento. Motivated staffing professionals come together to meet with their legislators to share our mutual point of view. Some of our biggest successes include fending off daily pay requirements (Smith vs. L'Oreal), and taxes for staffing company services.

At the beginning of the day we come together and are briefed by our lobbyists who provide up to the minute information and "talking points" when meeting with our legislators. A guest speaker concludes the morning session. Lunch is provided and then all attendees head to the Capitol to meet with their Legislators. The sponsor for Legislative Day is recognized with signage and advertising on all promotional materials.

Chapter Meetings

Our Industry Partners have the opportunity to sponsor monthly meetings at one or more of our seven CSP chapters. As an industry partner you are always welcome to attend meetings at member prices and network in a more intimate environment and build individual relationships. But sponsorship of a meeting provides the Industry Partner(s) a spotlight focus -- the opportunity to address the group for 10-15 minutes and provide your company materials at each place setting or at a designated table.

Banner Advertising

- ★ One large banner ad on CSP's home page with a link to your website (only two available)
- ★ One large banner ad on select page other than home with a link to your website